

## **New Cosmetology School Curriculum Helps Students Succeed After Graduation**

Capri Cosmetology Learning Centers has launched a new course called 'Nuts and Bolts' that focuses on helping students thrive after graduation, in addition to when they are enrolled, by giving them the tools and the confidence they need to succeed. The program, created through the Nuts and Bolts ProGrow Teaching System, is now offered as part of the core curriculum.

The personal and business development program has been developed specifically for cosmetology students.

'Nuts and Bolts' will spotlight four books: "The Complete Retail Experience", "How to Build Your Business", "Embracing Change", and "The Customer Wow!". These four books, representing the cornerstone of the program, will not only help students refine their technique, but will help strengthen the commitment they made when enrolling in beauty school by giving them the tools and confidence to succeed after completing their cosmetology program.

*'The Complete Retail Experience'* takes the student through the importance of 'legendary customer service', how the retail industry is critical to the economic health of the U.S., and how aggressive selling is now considered a dinosaur.

*'How to Build Your Business'* discusses seven daily habits that will help lead students to personal and business growth, the importance of analyzing client profiles and the essential role of the 'front desk.'

*'Embracing Change'* explores overcoming fear of change in the school environment, and ultimately, in the workplace; then, how to use change to their advantage in building their business.

*'The Customer Wow!'* helps students learn to develop business planning strategies using exceptional customer service as a catalyst for customer loyalty, generating new clients and obtaining client referrals.

**Check out the Nuts and Bolts website by clicking the link below:**

<http://nabtraining.com>

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