



MEDIA RELEASE – January 2013

Capri Student Wins \$2,000 Scholarship from Beauty Changes Lives!

Beauty Changes Lives is a non-profit initiative designed to raise awareness of how careers in the hair, beauty and wellness industry transform lives both personally and professionally. Created by the American Association of Cosmetology Schools (AACS), Beauty Changes Lives is supported by a coalition of beauty professionals including educators, product manufacturers, celebrities and industry icons. Through public events, educational outreach and partnership with select philanthropies. Beauty Changes Lives showcases the breadth of career opportunities available to beauty school graduates.

Every year Beauty Changes Lives promotes various scholarships available to both prospective and currently attending beauty school students. For the most recent scholarship offered, Madeline McQuade was selected to receive \$2,000 towards her Cosmetology training at Capri Cosmetology Learning Centers in Newburgh, NY. She will begin classes on January 14th, and after congratulating her on her win, I know she is beyond thrilled to start her educational journey! Madeline is only 21 years old, yet has demonstrated great maturity and commitment to the beauty industry by taking advantage of this opportunity; this is the type of student Capri is eager to educate. Below is just a brief portion of the essay she wrote to apply for this scholarship:

Depending on the lens you look through, beauty can be seen in all aspect of life. As humans, we often glance superficially, rather than absorb the true light which is right in front of us. I believe that “beauty changes lives” when it is done on an individual level. In solitude you can discover the true beauty that inhabits within; ...

Capri Cosmetology Learning Centers is proud to have enrolled such a dedicated and passionate student and we look forward to having her here in the near future! Congratulations on a job well done Madeline!!!!

Contact: Anthony Fiore, Owner/Director 845-641-9364 afiore@caprinow.com

